

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2006**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

PMQ

PMQ Magazine, Inc
605 Edison Street
Oxford, MS 38655
Tel. No.: (662) 234-5481
Fax No.: (662) 234-0665

Official Publication of: None
Date Established: 1997
Issues Per Year: 8

FIELD SERVED

PMQ serves independent operators, franchise operators, chain operators, manufacturers, distributors, future pizza operators, consultants, associations and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, store managers, marketing managers, supervisors, industry vendors and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	-
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	-
TOTAL	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	40,233	100.0	39,123	97.2	1,110	2.8
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	40,233	100.0	39,123	97.2	1,110	2.8

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD (SEE PARAGRAPH 11)											
2006 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2006 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/ February _____					40,500	April/ May _____					40,100
March _____					40,100						
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2006
This issue is 0.5% or 200 copies below the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
Independent Operators, franchise operators, chain operators, manufacturers, distributors, future pizza operators, consultants, associations and others allied to the field _____	40,100	100.0
TOTAL QUALIFIED CIRCULATION	40,100	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2006							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	40,100	-	-			40,100	100.0
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	40,100	-	-			40,100	100.0
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	40,100	-	-			40,100	100.0
PERCENT	100.0	-	-			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2006				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			25,488	63.6
Individuals by name only _____			1,901	4.7
Titles or functions only _____			2,345	5.8
Company names only _____			10,366	25.9
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			40,100	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2006									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			402		400-427 Kentucky _____			342	
030-038 New Hampshire _____			416		370-385 Tennessee _____			331	
050-059 Vermont _____			155		350-369 Alabama _____			146	
010-027 Massachusetts _____			2,102		386-397 Mississippi _____			65	
028-029 Rhode Island _____			328		EAST SO. CENTRAL			884	2.2
060-069 Connecticut _____			1,263		716-729 Arkansas _____			164	
NEW ENGLAND			4,666	11.6	700-714 Louisiana _____			133	
100-149 New York _____			5,235		730-749 Oklahoma _____			154	
070-089 New Jersey _____			2,720		750-799 Texas _____			1,012	
150-196 Pennsylvania _____			3,760		WEST SO. CENTRAL			1,463	3.6
MIDDLE ATLANTIC			11,715	29.2	590-599 Montana _____			76	
430-459 Ohio _____			3,000		832-838 Idaho _____			107	
460-479 Indiana _____			758		820-831 Wyoming _____			31	
600-629 Illinois _____			2,042		800-816 Colorado _____			296	
480-499 Michigan _____			2,027		870-884 New Mexico _____			85	
530-549 Wisconsin _____			838		850-865 Arizona _____			273	
EAST NO. CENTRAL			8,665	21.6	840-847 Utah _____			117	
550-567 Minnesota _____			533		889-898 Nevada _____			151	
500-528 Iowa _____			391		MOUNTAIN			1,136	2.8
630-658 Missouri _____			393		995-999 Alaska _____			68	
580-588 North Dakota _____			59		980-994 Washington _____			444	
570-577 South Dakota _____			81		970-979 Oregon _____			336	
680-693 Nebraska _____			148		900-961 California _____			2,775	
660-679 Kansas _____			177		967-968 Hawaii _____			22	
WEST NO. CENTRAL			1,782	4.4	PACIFIC			3,645	9.1
197-199 Delaware _____			220		UNITED STATES			40,100	100.0
206-219 Maryland _____			981		969 & 004-009 U.S. Territories _____			-	
200-205 Washington, DC _____			98		Canada _____			-	
220-246 Virginia _____			1,301		Mexico _____			-	
247-268 West Virginia _____			414		Other International _____			-	
270-289 North Carolina _____			1,085		APO/FPO _____			-	
290-299 South Carolina _____			256		TOTAL QUALIFIED CIRCULATION			40,100	100.0
300-319 Georgia _____			387						
320-349 Florida _____			1,402						
SOUTH ATLANTIC			6,144	15.3					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
	Audited Data	Circulation Claim	Circulation Claim
	2004	*2005	**2006
Total Audit Average Qualified: _____	45,108	40,153	40,100
Qualified Non-Paid: _____	44,264	39,219	38,941
Qualified Paid: _____	844	934	1,159
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC
Average Annual Order Price: _____	***NC	***NC	***NC

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
8	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

***NOTE: All data through February 2005 data is audited. With each successive year, new data will be added until five years of data is displayed.**

**2006 data is unaudited.

***NC = None Claimed.

11. ADDITIONAL DATA

ISSUES PER YEAR:

Effective with the January 2006 issue, this publication changed its frequency from 6 to 8 issues per year.

PARAGRAPH 2:

Additions and removals are not required for paid circulation.

PARAGRAPH 3b:

A breakout of Other Sources by number of copies and percentage per source is unavailable and therefore has not been included.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 29, 2006
Steve Green, Publisher	State	Mississippi
Sherlyn Clark, Circulation Manager	County	Oxford
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 29, 2006
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	P500P0J6